

CHAPTER 5

CONCLUSION

Barbieland is home to a charming doll named Barbie. She lives her perfect life every day in her toy house, which has no walls. In the middle of the night, she can't stop thinking about death, a mortality issue that cannot happen, especially to a doll like her. Furthermore, when she awoke the next day, she was presented with an identity crisis, which included a series of catastrophes such as her immaculate skin being tarnished by flaws and her arched feet being flat. The other Barbie advises her to contact the weird Barbie, who tells her that she must travel to the real world, find the girl who is playing with her while she is upset, and help her heal from the experience.

Ken joined her on her voyage to the real world. She was accompanied by Ken. When they arrived in California, they were completely surprised because it was so different from what they had expected from Barbieland. Ken, on the other hand, did not face any harassment or discrimination because of her gender. Because the real world is so unpleasant, she has perfected the art of crying. Ken is learning about patriarchy and developing a sense of respect, while Barbie notices the girl who is playing with her. He is overwhelmed with joy and decides to return to Barbieland without waiting for Barbie, as Mattel has already abducted her.

She met Sasha, the girl from her vision, in the local school. She intended to aid her, but she was quite impolite and cursed her face. Barbie shed another tear as she anticipated Sasha's greeting. On the other hand, when Ken arrives at Barbieland, he begins to convey patriarchal concepts he has learned in the outside world, resulting in another Barbie being brainwashed.

Barbie was able to escape Mattel because Gloria, Sasha's mother, supported her. Gloria turned out to be the one suffering from despair while playing with her toy. It was already different when they arrived at Barbieland; there was no longer a Dreamhouse for her; instead, there was only a Ken home because he had changed it. Ken intends to change Barbieland to incorporate patriarchy, a system in which men govern the world rather than women. Barbie has already tried to persuade Ken to

change his mind and restore Barbieland to its previous state, but Ken's rejection has caused Barbie to be sad.

Gloria visits Barbie at her home and gives her a lecture about how difficult it is to be a woman, inspiring Barbie to keep her house. When Barbie, who has witnessed her depressed mood, takes Barbie to her home. They devised a scheme to eradicate Kens before Barbieland was turned into a playground. Gloria needs to give them a woman's speech in order to help other Barbies and allow them to break free from the indoctrination they have been subjected to, as well as to divert their focus away from the process of revising the constitution by pitting the Kens against themselves. At the same time that the Kens are bickering on the beach, the Barbies are striving to reinstate matriarchy in Barbieland through the constitution.

Barbie and Ken then express their sorrow to each other, but Barbie remains unsure of her identity. Rhea Perlman reveals the essence of Ruth Handler, Mattel's co-founder and creator. Ruth stated that Barbie does not have a certain function because her development would always outpace her origins. Barbie is shown a variety of parenting scenarios to encourage her to make her own choices. Finally, Barbie decides to live in the real world as a human being and goes by the name Barbara Handler.

I have decided that the primary character, Barbie, possesses the traits of being cheerful, inspiring, and Barbie-like based on my analysis of the data and the movie script by Greta Gerwig and Noah Baumbach. Filming for "Barbie" took place in the modern era. While dealing with her mortality, the protagonist Barbie sets out on a quest to discover who she is. Barbie transforms into a person at the end of the film storyline. As a human being, Barbie learns to embrace her flaws and imperfections. At the end of her arduous voyage, Barbie finally grasps the difference between Barbieland and the real world. Using the five criteria laid out in Chapter 2, I conducted a plot analysis and found that every one of them involves some form of gender discrimination. For literary students interested in studying gender discrimination as it appears in the screenplay, I recommend reading up on the topic. Discussing racial prejudice is important, but students can also talk about the identity crisis that resulted from it. In light of my study, I am hoping that

additional scholars would delve into the same subject, but with a different focus, in order to contribute to the growth of literature. Furthermore, I would be grateful if this research might serve as a reference for individuals interested in the same subject and help readers better grasp the idea of how gender discrimination impacts someone's identity

