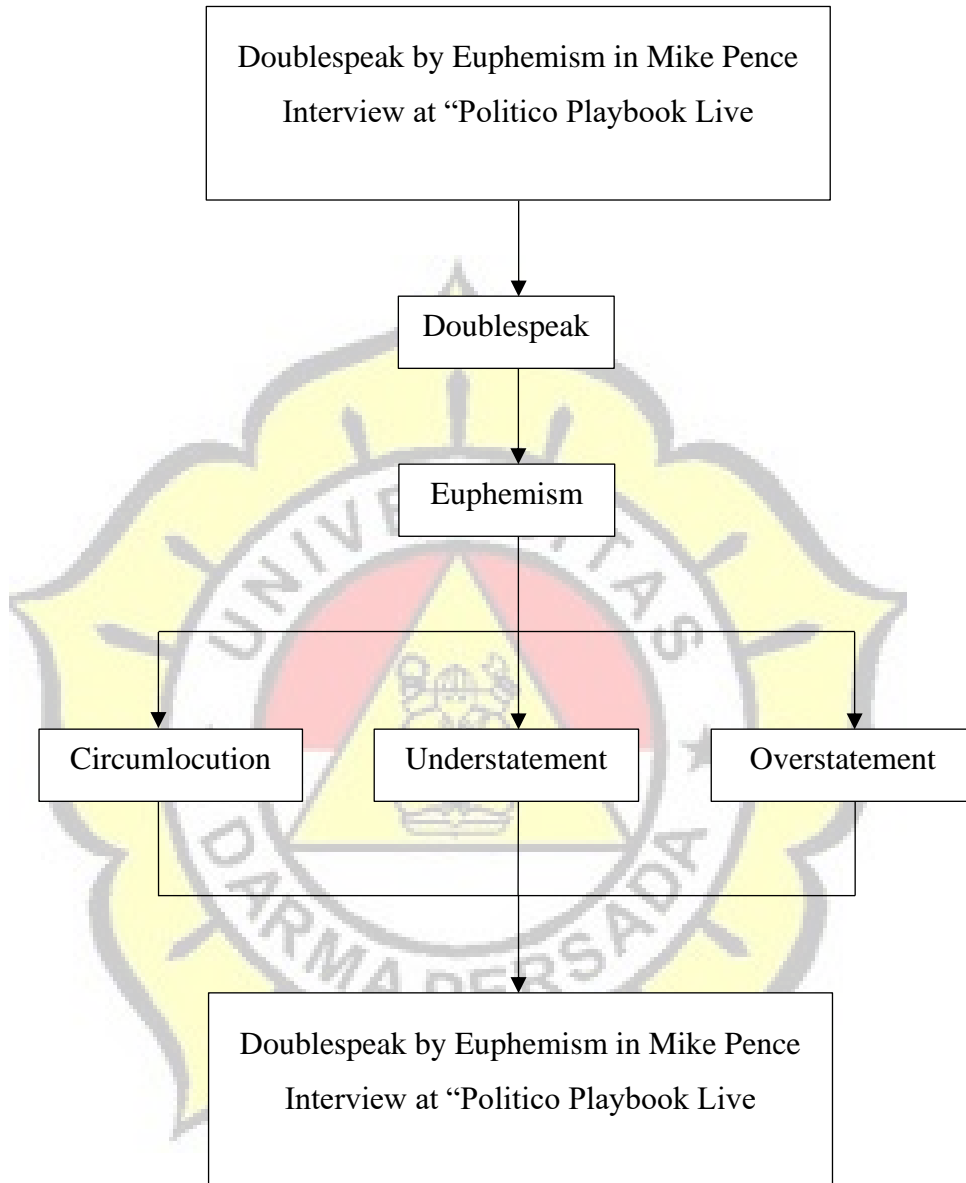


**APPENDIX 1**  
**SCHEME OF THE RESEARCH**



## APPENDIX 2

### POSTER OF THE RESEARCH



#### DOUBLESPEAK BY EUPHEMISM IN MIKE PENCE INTERVIEW AT “POLITICO PLAYBOOK LIVE”

<p><b>IRFAN JOELENDRA PURBADI</b> 2017130045</p> <p><b>STRATA ONE (S1) ENGLISH LANGUAGE AND CULTURE</b></p>	<p><b>OBJECTIVE OF THE RESEARCH</b></p> <p>The research has objectives to identify utterances that contain the euphemism kind of doublespeak in the Interview of Mike Pence at “Politico Playbook Live” and to expose how those utterances are able to sway thought of its audience.</p>
<p><b>BACKGROUND OF THE PROBLEM</b></p> <p>Beside to exchange of accurate information, language can be used to deceive and misinform, one of which is doublespeak that is classified by Lutz (1989) into four types: euphemism, jargon, gobbledegook and inflated language. Since language has great power in miscommunication, it is important for public to have sufficient knowledge and understanding about language that their politicians are using to make important decisions.</p>	<p><b>METHOD OF THE RESEARCH</b></p> <p>The data in this research is collected by watching the video recording and reading the transcription of the interview before doing both to assure the data to be analyzed. This research takes form of written words and its object is an official document, in other words this is a descriptive qualitative research.</p>
<p><b>FORMULATION OF THE PROBLEM</b></p> <ol style="list-style-type: none"> <li>1. What are the utterances that contain the euphemism kind of doublespeak in the Interview of Mike Pence at “Politico Playbook Live”?</li> <li>2. How are those utterances able to sway thought of the audience who watch or catch up the Interview of Mike Pence at “Politico Playbook Live”?</li> </ol>	<p><b>CONCLUSION</b></p> <p>It is concluded that the purpose of the research is to identify utterances that contain the euphemism kind of doublespeak, which are twenty nine utterances, by using Lutz (1998) theory, and to expose how those utterances are able to sway thought of other people by using Allan (2012) theory on euphemism types by upgrades, downgrades, deception and obfuscation which are classified in three strategies: there are circumlocution, nine occurrences, understatement, nine occurrences, and overstatement, ten occurrences.</p>
<p><b>RESEARCH FINDING</b></p> <p>There are twenty eight utterances that contain the euphemism kind of doublespeak which could be broken down into ten occurrences of circumlocution, nine occurrences of understatement and ten occurrences of overstatement.</p>	

**APPENDIX 3**  
**CONTROL BOOK**


Nama Mahasiswa : Irfan Joelendra Purbadi




Dosen Pembimbing : Fridolini, S.S., M.Hum.

Judul Skripsi : Doublespeak by Euphemism in Mike Pence Interview at  
“Politico Playbook Live”

Mulai Bimbingan : 17 Maret 2021

Tahun Akademik : 2020/2021

No.	Hari & Tanggal	Catatan Pembimbing	Paraf
1.	Rabu, 17 Maret 2021	Dosen pembimbing memberikan pengarahan awal tentang tata cara dan jadwal bimbingan.	
2.	Sabtu, 27 Maret 2021	Dosen pembimbing memeriksa dan mengomentari proposal yang sudah disetujui ketua jurusan sebelum memberi instruksi untuk mengerjakan Bab II dan memberi contoh analisis untuk Bab III.	
3.	Jumat, 23 April, 2021	Dosen pembimbing menolak Bab II dan contoh analisis Bab III yang sudah dikerjakan sebelum memberi instruksi dan penjelasan lebih tentang format dan teknis penulisan	
4.	Sabtu, 12 Juni 2021	Dosen pembimbing menerima dan mengomentari Bab II dan contoh analisis Bab III yang sudah dikerjakan sebelum memberi instruksi untuk mengerjakan Bab III sepenuhnya.	

5.	Sabtu, 3 Juli 2021	Dosen pembimbing menerima sebagian Bab III yang sudah dikerjakan sebelum memberi arahan mengenai revisi sebagian Bab III yang lain.	
6.	Rabu, 7 Juli 2021	Dosen pembimbing memberi arahan lebih lanjut mengenai teknis dan format penulisan sebagian Bab III yang belum diterima.	
7.	Senin, 12 Juli 2021	Dosen pembimbing menerima sebagian Bab III dan Bab IV sebelum memberi arahan revisi saat-saat terakhir sebelum verifikasi berkas dengan ketua jurusan.	

Jakarta, 14 Juli 2021

Menyetujui:

Pembimbing Skripsi

  
Fridolini, S.S., M.Hum.

Mengetahui:

Pembimbing Akademik

  
Dra. Kurnia Idawati, M.Si.

Ketua Prodi S-1

  
Dr. Yoga Pratama, M.Pd.

## APPENDIX 4 PRESENTATION SLIDES



### DOUBLESPEAK BY EUPHEMISM IN MIKE PENCE INTERVIEW AT "POLITICO PLAYBOOK LIVE"



Irfan Joelendra Purbadi

2017130045

ENGLISH LANGUAGE AND CULTURE DEPARTMENT

DARMA PERSADA UNIVERSITY

JAKARTA 2021

Gratitude to :  
Ucapan Terima Kasih  
Kepada Pembimbing



Examiner

Dra. Kurnia Idawati, M.Si.



The Head of Board Examiner

Dr. Yoga Pratama, M.Pd.



Advisor

Fridolini, S.S., M.Hum.

## BACKGROUND OF THE PROBLEM

Beside exchanging accurate information, language could also be used to deceive or misinform other people. One of the means to deceive is doublespeak in which euphemism is one of its kinds. This use of language could be dangerous if it is done in public communication.

Near the 2018 United States Midterm Election, Politico held an interview for then Vice President Mike R. Pence that has euphemism kind of doublespeak used. Since public make important decisions based on language that their politicians are using, sufficient knowledge and understanding should be obtained because language plays important role in miscommunication.



## Formulation of The Problem

1. What are the utterances that contain the euphemism kind of doublespeak in the Interview of Mike Pence at "Politico Playbook Live"?
2. How are those utterances able to sway thought of the audience who watch or catch up the Interview of Mike Pence at "Politico Playbook Live"?



## Objective of the Research

1. Identifying utterances that contain the euphemism kind of doublespeak in the Interview of Mike Pence at "Politico Playbook Live".
2. How are those utterances able to sway thought of the audience who watch or catch up the Interview of Mike Pence at "Politico Playbook Live"?



## Method of The Research

1. The video recording of the interview is watched from Politico Playbook website to determine whether the research of this term paper is feasible.
2. The transcription of the interview is retrieved from the White House Archive before analyzing to find data which are relevant to the research of this term paper.
3. The audio part of the video recording is listened while the transcription is read to find missing and omit wrong data.
4. The found data is analyzed in part of conducting research of this term paper.



## Framework of the Theories

### Doublespeak

Doublespeak is language that pretends to communicate that is carefully constructed to make what is said and reality incompatible (Lutz, 1989; Walker et al, 2021).

### Euphemism Kind of Doublespeak

Euphemism is an expression intended by the speaker to be less offensive, disturbing or troubling to the listener than the word it replaces (Allan and Burrige, 1991).

Euphemism becomes doublespeak when it is used to mislead or deceive (Lutz, 1989).



## Framework of the Theories

### Types of Euphemism

Allan (2012) categorizes types of euphemism from Allan and Burrige (1991) one of which is by upgrades, downgrades, deception and obfuscation in which how euphemism that is used to deceive, therefore doublespeak, is formed.

### Circumlocution

Circumlocution is to use more words than necessary to express or describe the not preferred (Kiling and Jurianto, 2016).

### Understatement

Understatement is affirmative expression which expressed by negating its contrary alongside ironic hedges, uses ambiguity instead of straightforwardness, which used most by bureaucrats (Allan, 2012; Burrige, 2012).

### Overstatement

Overstatement is the opposite of understatement (Kiling and Jurianto, 2016).



# Research Finding and Analysis



## Example of Circumlocution Datum no. 9

*Part of that is building a wall, **having a physical barrier**. Another part of that is making sure that our border agents have the resources and the support that they need. Another part of that is reforming the laws and ending catch-and-release, changing the laws, and considering changes like those we were talking about earlier,*

The preferred expression *having a physical barrier* is used to substitute physical barrier.

What is said that the wall is the only physical barrier in the border is incompatible with reality that there are non-imaginary barriers that exist beside the wall.



## Example of Understatement Datum no. 3

*Well, first let's recognize we have a crisis on our southern border. And while this migrant caravan that's coming north has been a source of **great concern** for millions of Americans — I hear it everywhere I go as I travel across the country — the truth is that we have more than a thousand people attempt to come into our country illegally every day.*

The preferred expression *great concern* is used to describe the scare of some American populations with incoming immigrants.

What is said that the southern border crisis scarce is just a great concern is incompatible with reality that the scarce is actually more meaningful and substantial.



**Example of Overstatement**  
**Datum no. 3**

*Unemployment is at a 50-year low. Record unemployment for African Americans and Hispanic Americans, the lowest level ever recorded. 4.2 million new jobs. A record of delivering for the American people on national defence, on our courts, on tax cuts, on **regulatory reform**.*

The preferred expression *regulatory reform* is used to replace regulatory reconfiguration.

What is said that reconfiguring regulation to be more market friendly is a reform is incompatible with reality that it is just to appease conservative voters.



**CONCLUSION**



1

Beside exchanging accurate information, language could also be used to deceive or misinform other people using doublespeak as one of its means.

2

Euphemism is a kind of doublespeak which can be formed using circumlocution, understatement and overstatement

**CONCLUSION**



3

The result of the research of this term paper shows that there are twenty nine utterances of the euphemism kind of doublespeak that can be broken down into: ten occurrences of circumlocution, nine occurrences of understatement and ten occurrences of overstatement.

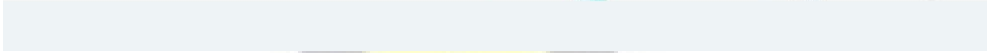
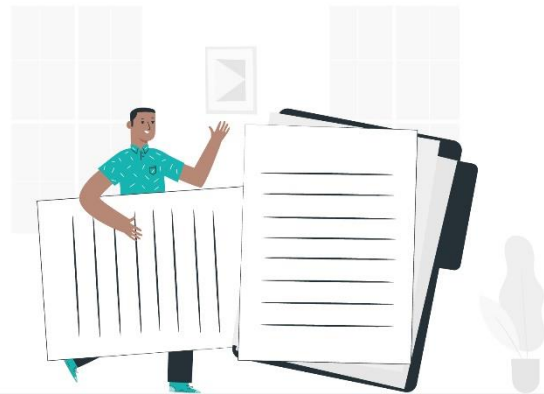
4

This term paper offers a perspective of linguistics in a political setting in which language is vitally used for communication as well as miscommunication.

Thank you



f  in





**APPENDIX 5**  
**REVISION SHEET AND LETTER OF APPROVAL**  
**LEMBAR REVISI UJIAN SIDANG SKRIPSI**  
**PROGRAM STUDI BAHASA DAN KEBUDAYAAN INGGRIS**

<b>Judul Skripsi</b>	: <b>Doublespeak by Euphemism in Mike Pence Interview at “Politico Playbook Live”</b>
<b>Nama</b>	: <b>Irfan Joelendra Purbadi</b>
<b>NIM</b>	: <b>2017130045</b>
<b>Pembimbing</b>	: <b>Fridolini, S.S., M.Hum.</b>
<b>Tanggal Ujian</b>	: <b>2 Agustus 2021</b>

No	KETUA SIDANG/PEMBIMBING /PENGUJI	SARAN	HALAMAN REVISI	BUKTI SUDAH REVISI	TANDA TANGAN	TANGGAL
1.	Ketua sidang  (Dr. Yoga Pratama, M.Pd.)	1. Memperbaiki format tanggal penulisan dalam <i>intellectual property statement page</i> . 2. Memperbaiki penggunaan kata baca dalam <i>acknowledgement</i> . 3. Memperbaiki spasi dalam abstrak. 4. Memperbaiki format penulisan dan format halaman-halaman <i>enclosures</i> serta menambah lampiran dalam daftar isi.	1. ii 2. v-vi 3. vii-vii 4. ix-x 5. 2 6. 3 7. 3-4 8. 4 9. 6, 12 10. 14-15 11. 18-47 12. 18-47 13. 48 14. (belum ada)	Telah direvisi sesuai dengan saran pada halaman ii, v-x, 2-6, 12, 14-15, 16-47, 55-60.		12 Agustus, 2021

No	KETUA SIDANG/PEMBIMBING /PENGUJI	SARAN	HALAMAN REVISI	BUKTI SUDAH REVISI	TANDA TANGAN	TANGGAL
		5. Menjelaskan latar belakang penelitian dalam sub-bab latar belakang masalah. 6. Memperbaiki format penulisan dan menyebut sumber data dalam rumusan masalah. 7. Memperjelas dan memasukkan sumber data dalam metodologi penelitian. 8. Menulis <i>benefit of the research</i> dalam bentuk paragraf. 9. Memperbaiki <i>font size</i> kutipan langsung. 10. Hanya menggunakan nama terakhir penulis sumber dalam sub-bab kajian pustaka. 11. Menambahkan sitasi dalam setiap data dalam bab analisis. 12. Mengulang penomoran data di setiap sub-bab. 13. Tidak mengulang teori dalam bab kesimpulan. 14. Menambah lampiran <i>slide</i> presentasi sidang.				

No	KETUA SIDANG/PEMBIMBING /PENGUJI	SARAN	HALAMAN REVISI	BUKTI SUDAH REVISI	TANDA TANGAN	TANGGAL
2	Pembimbing (Fridolini, S.S., M.Hum.)	1. Menjawab pertanyaan dari penguji dan ketua sidang dengan sopan. 2. Memperhatikan masukan dari penguji dan ketua sidang.				10 Agustus 2021
3	Penguji (Dra. Kurnia Idawati, M.Si.)	1. Menghilangkan dan memperbaiki maksud kalimat <i>one of the approaches</i> dan <i>growing segment</i> dalam latar belakang masalah. 2. Memperbaiki <i>grammar</i> rumusan masalah. 3. Menggunakan <i>gerund</i> dalam tujuan penelitian. 4. Memperbaiki metodologi penelitian. 5. Memindahkan sebutan sumber data dari pembukaan bab 3 ke metodologi penelitian. 6. Menghapus salah satu manfaat praktis penelitian. 7. Menghilangkan subjektivitas dalam analisis.	1. 1-2 2. 3 3. 3-4 4. 3-4 5. 4, 17 6. 4 7. 18-47	Telah direvisi sesuai dengan saran pada halaman 1-4, 16-47.		12/8/2021

**Catatan:**

- Mahasiswa harus menyelesaikan revisi dan mendapatkan semua tanda tangan dari ketua sidang, pembimbing dan penguji sebelum bisa mencetak *hardcover* skripsi.

## LETTER OF APPROVAL

On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Irfan Joelendra Purbadi entitled “Doublespeak by Euphemism in Mike Pence Interview at ‘Politico Playbook Live’” has been approved and forwarded to the English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defence for obtaining *Sarjana Linguistik* (S.Li.) degree to the respective candidate.

Supervisor	Signature	Date
		July 15, 2021
<b>Fridolini, S.S., M.Hum.</b>	.....	.....


Head of English Language and Culture Department	Signature	Date
		July 16, 2021
<b>Dr. Yoga Pratama, M.Pd.</b>	.....	.....

		15/2021 17
<b>Dra. Kurnia Idawati, M.Si. Academic Advisor</b>	.....	.....

Name	<b>: Irfan Joelendra Purbadi</b>
Student Number	<b>: 2017130045</b>

# APPENDIX 6

## TOEIC RESULT



### LISTENING AND READING OFFICIAL INSTITUTIONAL SCORE REPORT

**Irfan Joelendra Purbadi**

Name

---

3175072101990005      1999/01/21

Identification Number      Date of Birth (yyyy/mm/dd)

---

2021/06/26      2023/06/26

Test Date (yyyy/mm/dd)      Valid Until (yyyy/mm/dd)

**LISTENING**  
 Your score 485  
 5 ————— 495

**READING**  
 Your score 435  
 5 ————— 495

920

Client/Institution Name: Putra Pratama Raya, PT

PT International Test Center, Plaza Sentral, 17th Floor, Jl. Jend. Sudirman, Kav. 47, Jakarta, Indonesia, 12930

ETS, Copyright © 2015 by Educational Testing Service. All rights reserved. ETS, the ETS logo, and TOEIC are registered trademarks of Educational Testing Service.

#### LISTENING

Your scaled score is between 400 and 495. Test takers who score around 400 typically have the following strengths:

- They can infer the central idea, purpose, and basic context of short spoken exchanges across a broad range of vocabulary, even when conversational responses are indirect or not easy to predict.
- They can infer the central idea, purpose, and basic context of extended spoken texts across a broad range of vocabulary. They can do this even when the information is not supported by repetition or paraphrase and when it is necessary to connect information across the text.
- They can understand details in short spoken exchanges, even when negative constructions are present, when the language is syntactically complex, or when difficult vocabulary is used.
- They can understand details in extended spoken texts, even when it is necessary to connect information across the text and when this information is not supported by repetition. They can understand details when the information is paraphrased or when negative constructions are present.

To see weaknesses typical of test takers who score around 400, see the \*Proficiency Description Table.

#### READING

Your scaled score is close to 450. Test takers who score around 450 typically have the following strengths:

- They can infer the central idea and purpose of a written text, and they can make inferences about details.
- They can read for meaning. They can understand factual information, even when it is paraphrased.
- They can connect information across an entire text, and they can make connections between two related texts.
- They can understand a broad range of vocabulary, unusual meanings of common words, and idiomatic usage. They can also make distinctions between the meanings of closely related words.
- They can understand rule-based grammatical structures. They can also understand difficult, complex, and uncommon grammatical constructions.

To see weaknesses typical of test takers who score around 450, see the \*Proficiency Description Table.

**ABILITIES MEASURED**

**PERCENT CORRECT OF ABILITIES MEASURED**

0% ————— 100%

**ABILITIES MEASURED**

**PERCENT CORRECT OF ABILITIES MEASURED**

0% ————— 100%

Can infer gist, purpose and basic context based on information that is explicitly stated in short spoken texts	100 0% <span style="font-size: 18px;">—————</span> 100%
Can infer gist, purpose and basic context based on information that is explicitly stated in extended spoken texts	90 0% <span style="font-size: 18px;">—————</span> 100%
Can understand details in short spoken texts	100 0% <span style="font-size: 18px;">—————</span> 100%
Can understand details in extended spoken texts	92 0% <span style="font-size: 18px;">—————</span> 100%
Can make inferences based on information in written texts	93 0% <span style="font-size: 18px;">—————</span> 100%
Can locate and understand specific information in written texts	96 0% <span style="font-size: 18px;">—————</span> 100%
Can connect information across multiple sentences in a single written text and across texts	71 0% <span style="font-size: 18px;">—————</span> 100%
Can understand vocabulary in written texts	85 0% <span style="font-size: 18px;">—————</span> 100%
Can understand grammar in written texts	95 0% <span style="font-size: 18px;">—————</span> 100%

\* Proficiency Description Table can be found on our web site, [www.ets.org/toEIC](http://www.ets.org/toEIC)

**HOW TO READ YOUR SCORE REPORT:**

**Percent Correct of Abilities Measured:**  
Percentage of items you answered correctly on this test form for each one of the Abilities Measured. Your performance on questions testing these abilities cannot be compared to the performance of test-takers who take other forms or to your own performance on other test forms.

**Note:** TOEIC scores more than two years old cannot be reported or validated.

Copyright © 2015 by Educational Testing Service. All rights reserved. ETS, the ETS logo, and TOEIC are registered trademarks of Educational Testing Service. 109021-61502 • SB15E200 • Printed in U.S.A. 7B4191

**APPENDIX 7**  
**CURRICULUM VITAE**

**Irfan Joelendra Purbadi**

**irfanjoelendraa@gmail.com +62-813-8319-6872 Jakarta, Indonesia**



**PERSONAL BIOGRAPHY**

Name : Irfan Joelendra Purbadi  
Date of Birth : Jakarta, January 21, 1999  
Sex : Male  
Religion : Islam  
Nationality : Indonesian  
Marital Status : Single

**EDUCATIONAL BACKGROUND**

2004-2011 : SD Tunas Cemerlang 1  
2011-2014 : SMP Negeri 135 Jakarta  
2015-2017 : SMA Negeri 59 Jakarta  
2017-2021 : Universitas Darma Persada