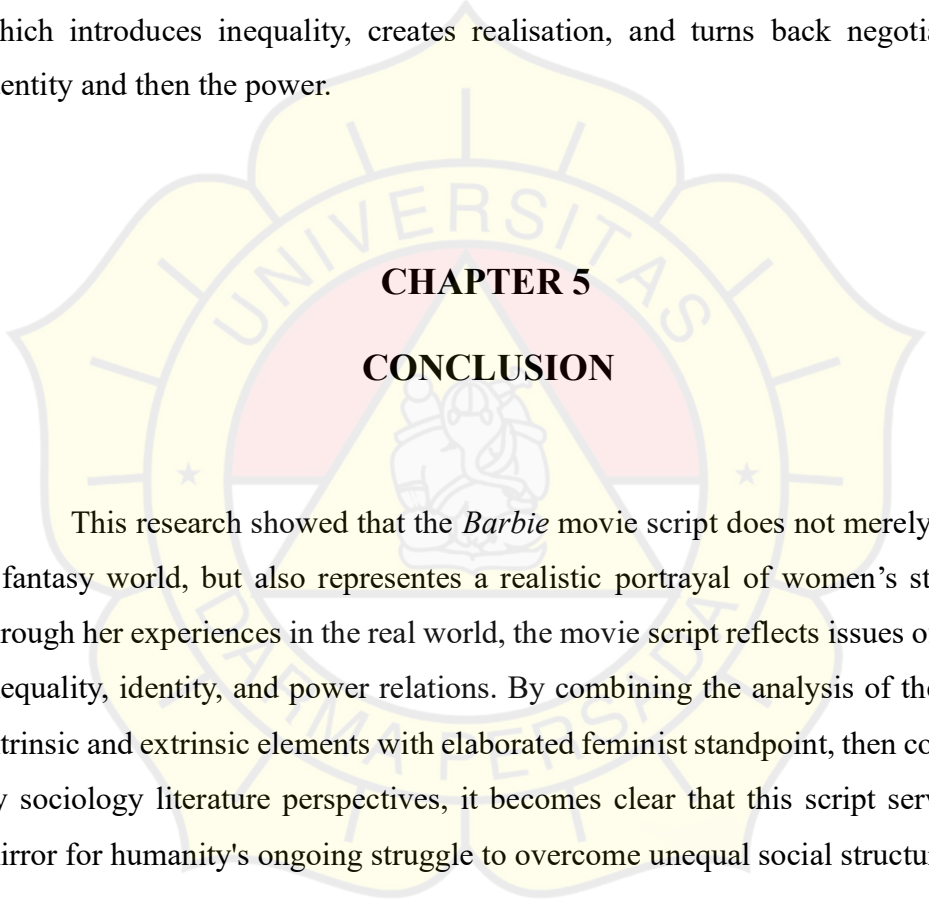


Therefore, issues of power are reflected through position changes of Barbie in taking decisions and social influences. In Barbie Land, the woman's powers are normal and unlimited, but in real life, Barbie must face a system which prioritises men indirectly. These challenges are shown as a critique of traditional gender roles that connect leadership and authority to masculinity. Through these experiences, the Barbie movie script confirms feminist values, showing that realising inequality is the first step to empowerment and the development of female agency.

The study aligning to empowerment concepts confirm that realising inequality is an essential step of identity and the role. (Khader, 2011:4). Thus, Barbie reflects feminist values through the represented main character's journey, which introduces inequality, creates realisation, and turns back negotiation of identity and then the power.



CHAPTER 5

CONCLUSION

This research showed that the *Barbie* movie script does not merely present a fantasy world, but also represents a realistic portrayal of women's struggles, through her experiences in the real world, the movie script reflects issues of gender inequality, identity, and power relations. By combining the analysis of the story's intrinsic and extrinsic elements with elaborated feminist standpoint, then connected by sociology literature perspectives, it becomes clear that this script serves as a mirror for humanity's ongoing struggle to overcome unequal social structures.

One of the essential fundamental conclusions of this study relates to the issue of gender inequality, as explained by feminist standpoint perspective theory by Harding (2004). The story's development demonstrates that Barbie's critical consciousness does not suddenly descend from the sky. It arises when she leaves the comfortable reality of Barbie Land and encounters the prejudiced real world. Her subjective experience of alienation and powerlessness confirms the theory's premise, the truest understanding of social injustice is often found in those directly affected by it. Barbie's discomfort is not a temporary emotion, but rather an intellectual shift that allows her to view social structures with a broader and more

critical perspective. This scenario depicts a remarkable personal transformation in terms of identity. Barbie breaks free from the image of a "perfect being" shaped by societal expectations, embraces his imperfections, and chooses to become a complete individual. From a sociology literature perspective, this phenomenon demonstrates that identity is not final or fixed, but rather a dynamic process of exploration. Barbie's courageous act of breaking free from labels and restrictive aesthetic standards, and of being herself, sends a powerful message, everyone has the right to write their own story, unhindered by society's rigid norms.

This study also highlights how the meaning of power evolves. From the perspective of empowerment, power in this story is no longer presented as a means of dominating or controlling others. Instead, true power is revealed as the ability to act and to be internal. This empowerment becomes evident when Barbie begins to make important decisions based on her own beliefs rather than external influences. This highlights that the most transformative power lies not in dominating others, but in the ability of individuals to exercise complete sovereignty over their own lives and choices. In conclusion, this study demonstrates that the script for the *Barbie* script (2023) successfully serves as a humanistic social critique. By aligning the plot and character dynamics with contemporary sociological concerns, the script prompts us to reconsider what true equality means. Its ultimate message is that selfawareness is a continuous and long-term journey. Ultimately, this script demonstrates that literary works can be a powerful vehicle for challenging the established order and presenting a new vision of a more inclusive world where each individual is respected as a free and independent being.

The issues portrayed in *Barbie*, such as gender inequality, identity expectations, and power relations, are not only limited to western society but are also relevant in the Indonesian context. In Indonesia, women still experience social expectations related to beauty standards, domestic roles, and obedience within cultural norms. Therefore, the struggles faced by Barbie in the real world reflect broader realities that can also be observed in Indonesian society.

For the next a researchers I hope this topic can be more analyzed deeply with anothers characters in Barbie movie script 2023 to see feminism dynamic and gender relation more comprehensively within the text. Additionally, applying different feminist perspectives or literary approaches could provide deeper insight