

**AN ANALYSIS OF FEMINISM IN *BARBIE* MOVIE SCRIPT
2023 TERM PAPER**



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**AN ANALYSIS OF FEMINISM IN *BARBIE* MOVIE SCRIPT
2023 TERM PAPER**

Submitted part-fulfillment of requirements for obtaining

Sarjana Linguistic (S.Li) degree



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JAKARTA 2026**

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Jakarta, January 21, 2026



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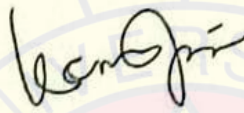
On recommendation of respective Supervisor, Academic Advisor, and Head of the Department, the term-paper submitted by Tiara Oktaviani A.S entitled "An Analysis of Feminism in *Barbie* Movie Script 2023" has been approved and forwarded to English Language and Culture Department, Darma Persada University, for final evaluation before the thesis defense for obtaining Sarjana Literature (S.Li.) degree to the respective candidate.

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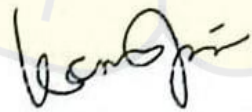
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AN ANALYSIS OF FEMINISM IN *BARBIE* MOVIE SCRIPT 2023

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ABSTRACT

The study analyzed the representation of feminist issues in the *Barbie* movie script 2023. focused on three main issues: gender inequality, identity, and power. This *Barbie* movie script not only shows a fantasy world but also reflects the real woman's experiences in the face of social structures that are not equal. Through Barbie's journey from Barbie Land to real life, this movie script showed how the critics awareness of gender inequality created through direct experiences, the same as explains feminist standpoint theory by Sandra Harding. This study uses qualitative approach in the analysis of intrinsic and extrinsic elements of the movie script, then connected with feminist standpoint theory and the sociology literature perspective. The result of analysis showed that Barbie got identity transformation significantly. The first is that she is a "perfect Barbie doll" who was created by social expectation to be an individual who realizes herself and is free from the perfect standard that limited, this movie script also means the reconstruction of power, not as domination tool, but as internal strength to choose her life independently. Thus, *Barbie* has function as social critique that humanizes the social system that is not equal and confirms Is gender equality possible through self-awareness, empowerment, and recognition of individual freedom. This research showed our literature works and movie scripts can be effective media for speaking out on feminist issues.

Keyword: *Gender Inequality, identity, power, Sandra Harding, Empowerment*

ANALISIS FEMINISME DALAM NASKAH FILM *BARBIE* 2023

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ABSTRAK

Studi ini menganalisis representasi isu-isu feminis dalam naskah film Barbie 2023, yang berfokus pada tiga isu utama: ketidaksetaraan gender, identitas, dan kekuasaan. Naskah film Barbie ini tidak hanya menampilkan dunia fantasi, tetapi juga mencerminkan pengalaman perempuan nyata dalam menghadapi struktur sosial yang tidak setara. Melalui perjalanan Barbie dari Barbie Land ke kehidupan nyata, naskah film ini menunjukkan bagaimana kesadaran kritis terhadap ketidaksetaraan gender terbentuk melalui pengalaman langsung, sebagaimana dijelaskan dalam teori sudut pandang feminis oleh Sandra Harding. Studi ini menggunakan pendekatan kualitatif dalam menganalisis unsur-unsur intrinsik dan ekstrinsik naskah film, kemudian dihubungkan dengan teori sudut pandang feminis dan perspektif sosiologi literatur. Hasil analisis menunjukkan bahwa Barbie mengalami transformasi identitas yang signifikan. Awalnya, ia adalah “boneka Barbie yang sempurna” yang diciptakan oleh ekspektasi sosial, pada akhirnya dia menjadi individu yang mewujudkan dirinya dan bebas dari standar kesempurnaan yang membatasi. Naskah film ini juga berarti rekonstruksi kekuasaan, bukan sebagai alat dominasi, tetapi sebagai kekuatan internal untuk memilih hidupnya secara mandiri. Dengan demikian, Barbie berfungsi sebagai kritik sosial yang menghumanisasi sistem sosial yang tidak setara dan menegaskan bagaimana kesetaraan gender bisa tercapai melalui kesadaran diri, pemberdayaan, dan pengakuan kebebasan individu. Penelitian ini menunjukkan bahwa karya sastra dan naskah film dapat menjadi media efektif untuk menyuarakan isu-isu feminis.

Kata kunci: Ketidaksetaraan gender, Identitas, Kekuasaan, Sandra Harding, Pemberdayaan

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