

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

In this life, of course, people interact and connect with each other. One of the ways people interact is through communication or conversation. The main medium or tool used by people to communicate with each other is language. Language plays a huge and essential role in our lives. It is the main tool we use to communicate, share our thoughts and feelings, social interaction, express our cultural identity, learn new things, and be creative. Without language, it would be very difficult for people to understand each other and connect in meaningful ways.

People usually use language in their daily life to communicate with each other to convey information, opinions, ideas, and build relationships. In the context of communication, a successful communication depends not only on the delivery of the message but also on the reception and understanding by the listener. Effective communication happens when the message intended by the speaker can be understood in accordance with the intended meaning. To make this possible, people need to work together in their conversations.

When communicating, people should be cooperative; speak clearly, honestly, informatively, and relevantly. There are rules that speakers must fulfill in communicating so what speakers say can be conveyed effectively. The rules are maxims. Paul Grice states there are four maxims in the cooperative principle: quantity, quality, relation, and manner. Give as much information as is necessary and do not add more information than is necessary; it is quantity. Speak by telling the truth and avoid providing information that is false or unsupported by evidence; it is quality. Be relevant to the context in your contribution to the speech, it is relation. Try to convey meaning clearly, concisely, and orderly. You have to avoid ambiguity when you speak; it is manner. Through all these rules of cooperative principle, we know that communication can be successful when we follow the rules. But sometimes communication does not go too well and successfully, even when there are the rules of speech. A conversation may be unsuccessful when the words that speakers use are not clear, not relevant, not true, and too much

information is given. These things mean that people break the rules and violate the maxims.

One of the media that reflects the phenomenon of maxim violations is a movie script. Movie scripts reflect conversational interactions that are close to daily conversations, where characters engage in dynamic social situations. Dialogue in films often contains a variety of maxim violations that are used to support the storyline, build character, or create dramatic effect and humor.

This study chose the movie script “To All the Boys I’ve Loved Before” (2018) as the object of study because this movie features many conversational interactions related to conflict of feelings, romantic relationships, and teenagers’ communication strategies. “To All the Boys I’ve Loved Before” is a 2018 romantic comedy movie about Lara Jean, a shy high school student whose life changes after her secret love letters are sent to her crushes. To overcome this embarrassing situation, Peter Kavinsky, one of the recipients of the letters, asks Lara Jean to pretend to be in a relationship.

In this pretend relationship, conversations between characters are often characterized by lies, innuendo, and hiding information. This situation is a clear example of the violation of maxims in communication, because the characters deliberately violate the rules of speech in order to keep their secrets and feelings. Therefore, this movie script is relevant to be analyzed to see how maxim violation is used in conversation.

This study aimed to identify the forms of maxim violations that occur, the context of the violation, and the communicative impact caused in the conversation. This study analyzed a movie script “To All the Boys I’ve Loved Before” by examining the interaction of conversations about violating maxims.

1.2 Identification of the Problem

Based on the background of the problem, I identify that there are several utterances from the characters in the movie script “To All the Boys I’ve Loved Before (2018)” that do not cooperate when communicating with each other. So, the consequence of the cause is that the sentences conveyed are not in accordance and structured with Grice’s cooperative principle. Other consequences include

misunderstandings that trigger conflicts, complicate problem solving, and strain relationships between characters.

1.3 Limitation of the Problem

Based on the identification of the problem, I limit my research to focus on analyzing the violations of maxims in the movie script “To All the Boys I've Loved Before (2018)” and also the reasons why the characters violate the maxim. I use Grice's cooperative principle theory to analyze this research.

1.4 Formulation of the Problem

Based on the limitation of the problem, the formulation of the problems of this research is:

1. What are the types of violating maxims found in the utterances of the characters in the “To All the Boys I've Loved Before (2018)” movie script?
2. What are the reasons why characters violate the maxims that occur in the “To All the Boys I've Loved Before (2018)” movie script?

1.5 Objective of the Research

Based on the formulation of the problem, the objectives of the research are as follows:

1. To identify and categorize the types of violating maxims found in the utterances of the characters in the “To All the Boys I've Loved Before (2018)” movie script.
2. To analyze and explain the reasons the characters violate the maxims in the “To All the Boys I've Loved Before (2018)” movie script.

1.6 Benefit of the Research

The benefits of the research are as follows:

1. This research can be highly beneficial for individuals who have an interest in linguistics, particularly in understanding how the principle of maxim cooperation is applied in everyday life.

2. This research can also be useful as a reference for students, especially those studying linguistics, communication, or related fields.

1.7 Systematic Organization of the Research

The framework of the term paper writing which is titled “Violations of Grice’s Maxims in To All the Boys I’ve Loved Before (2018) Movie Script” is as follows:

CHAPTER 1 : INTRODUCTION

In this chapter, I explain the background of the problem, identification of the problem, limitation of the problem, formulation of the problem, objective of the research, benefit of the research, and systematic organization of the research.

CHAPTER 2 : THEORETICAL FRAMEWORK

In this chapter, I present the theories that support this research. The discussion includes the field of pragmatics, the concept of the Cooperative Principle by Paul Grice, the explanation of each conversational maxim (quantity, quality, relation, and manner), how the maxim violations occur, and the context of the situation. This chapter also reviews relevant previous studies that help provide insight into the research.

CHAPTER 3 : RESEARCH METHOD

In this chapter, I describe the method used in conducting the research. It includes the time and location of the research, research approach and method, object and data of the research, techniques of data collection, and techniques of data analysis

used to identify and explain the violations of Grice's maxims in the selected movie script.

CHAPTER 4 : VIOLATIONS OF GRICE'S MAXIMS IN "TO ALL THE BOYS I'VE LOVED BEFORE" (2018) MOVIE SCRIPT

This chapter contains the analysis of utterances that violate the maxims of the Cooperative Principle as proposed by Grice. The analysis is divided into categories based on the type of maxim violated: quantity, quality, relation, and manner. Each violation is explained with its context, analysis, and reason behind the violation.

CHAPTER 5 : CONCLUSION

In this chapter, I present the conclusions derived from the findings and analysis in Chapter 4. This chapter summarizes the types of maxim violations that occur in the movie script and the reasons behind those violations. This chapter also provides suggestions for future researchers who are interested in conducting similar studies.