

# CHAPTER 1

## INTRODUCTION

### 1.1. Background of the Problem

Language in communication has a very close relationship. Language is the main tool we use to communicate with each other, while communication is an important thing that we always do, when we are born, and also in daily life until death, we always communicate, with parents, family, friends and also with others.

Life will not go on if we cannot communicate with each other, because humans are social creatures so they need to interact. Communication in the use of language is the process by which individuals use words, sentence structures, and grammar rules to convey messages. Communication in the use of language involves many interrelated aspects. From word choice and sentence structure to understanding social and cultural contexts, all play a role in ensuring that the message conveyed can be understood correctly by the recipient.

The effectiveness of communication depends heavily on the individual's ability to use language appropriately and understand the nuances involved in social interaction. Language must also be used to interact through communication. We can use language to share ideas, emotions, and feelings with others in addition to interacting with them. Humans, the social environment, and language cannot be separated; these three elements are equally important for social interaction and communication in everyday life.

Humans must be able to communicate with each other effectively, speak clearly, and also provide sufficient and relevant information to the interlocutor. The effective communication helps us understand the intentions of others quickly, which makes communication efficient. In good communication we must speak in a clear, honest, informative, and straightforward manner, according to their respective portions. To understand how people convey and interpret meaning effectively in conversation, it is essential to explore the field of pragmatics.

Pragmatics is a branch of linguistics, helping to see beyond the literal meaning of words and utterances, and allowing us to focus on how meaning is constructed in context. According to Levinson theory about pragmatic (as cited in Pratiwi, 2021:6), pragmatics is a study of language from a functional point of view, that is defining that pragmatic is a language study that analyses linguistic structures that refer to non-linguistic problems. It involves analysing how communication situations, the relationship between speaker and listener, and social and cultural factors influence the way we understand and interpret messages. Pragmatics emphasizes the importance of implicature, which is the meaning that is implied and not explicitly stated in conversation. Thus, pragmatics focuses the factors of language examined as non-linguistic and that is to say they are interactions between people.

A significant theoretical framework in pragmatics is the Theory of Conversational Implicature proposed by philosopher and linguist H.P. Grice. Grice (as cited in Hossain, 2021:34) states that cooperation is deeply rooted in human communication and that people communicate effectively and appropriately with each other. Grice distinguishes between meaning and saying. He makes the case that speakers have the ability to convey implied meanings, and those listeners can deduce these meanings from their conversations with each other. He considers that individuals participate in certain ways and asserts that listeners usually presume that a speaker has provided enough pertinent information in their words. When it clearly violates from this presumption, we comprehend what it means. Consequently, a failure to comply does not imply a lack of communication.

This study aimed to explain in detail the results of an analysis of flouting said by the characters in the dialogue found in "Inside Out 2" movie script. "Inside Out 2" movie script talks about Riley, now a teenager, as she navigates the complexities of adolescence with the help of her emotions: Joy, Sadness, Anger, Fear, and Disgust. New emotions, including Anxiety, Envy, and Embarrassment, join the mix, adding to the challenges and adventures inside Riley's mind.

## **1.2. Identification of the Problem**

The main issue found in “Inside Out 2” movie script is that all the characters when talking to each other, they do not always obey cooperative principle. Since they do not obey, so, the characters might be misunderstanding to each other when conversing.

## **1.3. Limitation of the Problem**

The research is limited to the analysis of dialogues and character interactions within the "Inside Out 2" movie script, focusing specifically on the flouting of Grice's conversational maxims that flout by the characters in their dialog. Additionally, the research focused solely on the flouting of conversational maxims especially flouting maxims and does not delve into other linguistic theories or frameworks.

## **1.4. Formulation of the Problem**

The problems to be explored in this research are formulated as follows:

1. What are the maxims that are flouted by the characters in “Inside Out 2” movie script?
2. What are the contexts behind the flouting of maxims by the characters in “Inside Out 2” movie script?

## **1.5. Objectives of the Research**

The objectives of my research are as follows:

1. To explain maxims that are flouted by the characters in “Inside Out 2” movie script.
2. To describe the contexts behind the flouting of maxims by the characters in “Inside Out 2” movie script.

## **1.6. Benefit of the Research**

Theoretically, it contributes to the study of pragmatics by explaining how flouting maxims create implicature and shape indirect meaning in communication, especially in film dialogues.

Practically, this research is expected to be beneficial for students who are interested in analysing flouting of maxims found movie script. Also, my research

can be used references for people who want to conduct similar research. I also hope this research can be used lesson material in Grice's pragmatic theory.

### **1.7. Systematic Organization of the Research**

The paper organization is explained as follow:

#### **CHAPTER 1: INTRODUCTION**

Chapter one explains about the background of the problem, identification of problem, limitation of problem, formulation of problem, objective of research, benefit of research and systematic organization of the research.

#### **CHAPTER 2: THEORETICAL FRAMEWORK**

Chapter two consists of the expert's theories related to this research, such as pragmatics, context, and Gricean maxims.

#### **CHAPTER 3: RESEARCH METHOD**

Chapter three consists of time and location, research approach and method, research object and data, data collection technique, and data analysis technique.

#### **CHAPTER 4: THE FLOUTING OF GRICE'S COOPERATIVE PRINCIPLE (MAXIMS) FOUND IN "INSIDE OUT 2" MOVIE SCRIPT**

Chapter four examines the data in order to answer the formulation of the problem mentioned in chapter one. The analyses will be examined through theories mentioned in chapter two.

#### **CHAPTER 5: CONCLUSION**

Chapter five consists of the conclusion on the analysis of the complete studies.